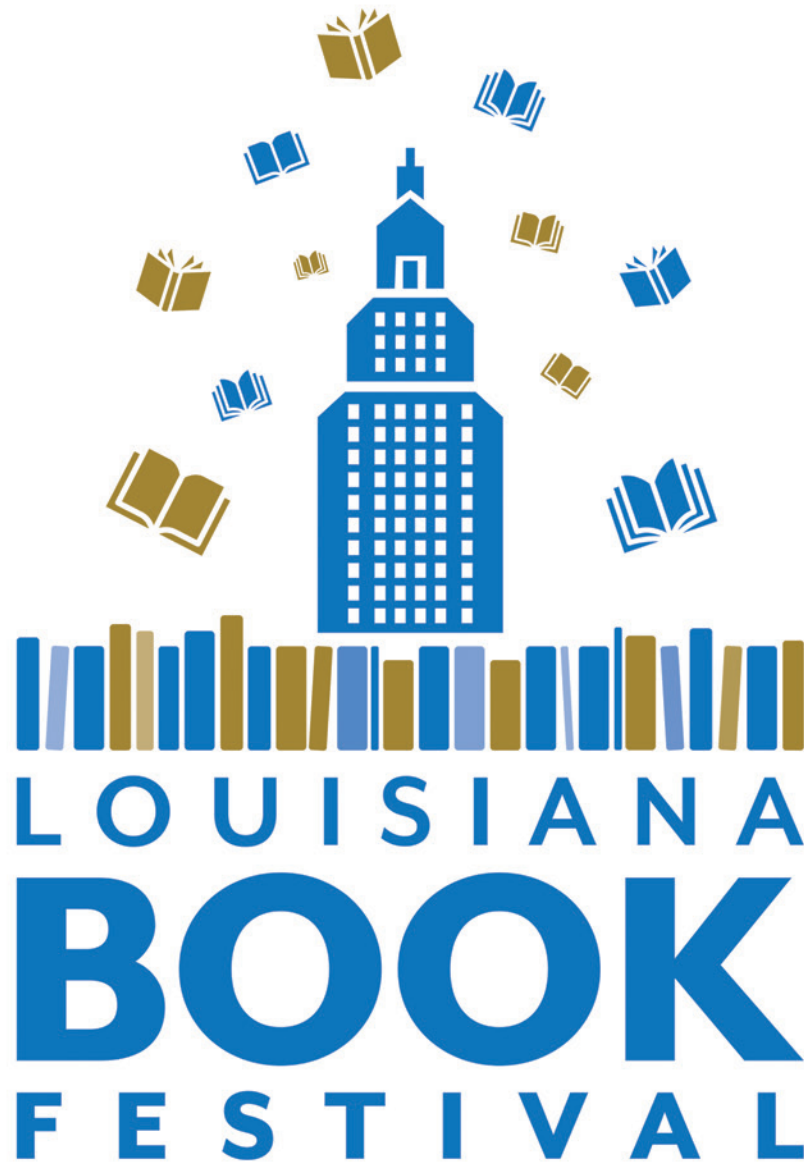


2026 Sponsorship Opportunities





Where Louisiana's Literary Culture Comes Alive!

Thanks for your interest in the Louisiana Book Festival! Every fall the Louisiana's world-class, signature literary event is held in downtown Baton Rouge, bringing together leading authors, publishing professionals, literary tourists, and book lovers from across the state and nation!

Free and open to the public, the Louisiana Book Festival is one of the anchors of the fall festival calendar in the Bayou State. Approximately 20,000 attendees annually fill the streets around the historic Capitol Park area during the Festival to engage with over 200 authors and poets, participate in informative panel discussions, attend thought-provoking symposiums, peruse hundreds of book titles, and much more!

The Louisiana Book Festival is supported by the generous support of sponsors who share our commitment to reading, literacy, and delivering a fun and memorable experience for our attendees. We offer a number of participation levels that deliver a range of visibility, benefits, and customer engagement possibilities designed to fit your marketing budget.

Read on to learn more about all available sponsorship opportunities for our upcoming event. We look forward to partnering with you as a Festival sponsor!



Over 20 years celebrating readers, writers, and their books!

The inaugural Louisiana Book Festival was held in 2002 and has grown into one of the nation's premier literary festivals.



LA Book Fest by the numbers 2025



18,944
Attendees



231
Authors &
Presenters



131
Vendors &
Exhibitors



203
Book Signing
Sessions



120
Book Talks &
Workshops



23,000+
Social Media
Followers





2026 Sponsorship Levels & Benefits

DONOR \$100

- Linked company name or logo listed on Festival website

FRIEND \$250

- Company name listed in official Festival program and linked name or logo listed on Festival website

BACKER \$500

- Company name listed in official Festival program and linked name or logo listed on Festival website
- Two (2) VIP passes to Authors Party

SUPPORTER \$1,000

- Company name listed in official Festival program and linked name or logo listed on Festival website
- Two (2) VIP passes to Authors Party
- Registration for any single WordShop

ASSOCIATE \$1,500

- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Four (4) VIP passes to Authors Party
- Registration for any single WordShop

PARTNER \$3,000

- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Four (4) VIP passes to Authors Party
- Registration for any single WordShop

PATRON \$5,000

- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Six (6) VIP passes to Authors Party
- Registration for any two (2) WordShops

FELLOW
\$10,000

- Sponsorship of one of three Exhibitor Tents
- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Eight (8) VIP passes to Authors Party
- Registration for any two (2) WordShops

ADVOCATE
\$15,000

- Sponsorship of one of the Program Areas inside the State Library or Capitol Park Museum, including opportunity to welcome attendees
- Linked ad on Festival website
- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Ten (10) VIP passes to Authors Party
- Registration for any two (2) WordShops

BENEFACTOR
\$20,000

- Sponsorship of the Cooking Demonstration Tent or a Children's Author Tent, including opportunity to welcome attendees
- Linked ad on Festival website
- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Twelve (12) VIP passes to Authors Party
- Registration for any four (4) WordShops

CRUSADER
\$25,000

- Exclusive underwriter of one of the main Program Areas inside the State Library, including opportunity to welcome attendees
- Linked ad on Festival website
- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Twelve (12) VIP passes to Authors Party
- Registration for any four (4) WordShops

CHAMPION
\$30,000

- Exclusive underwriter of the Authors Party, including opportunity to welcome attendees
- Exclusive underwriter of the Festival website for the duration of the program year
- Linked skyscraper ad on Festival website
- Company name listed in official Festival program and linked name or logo listed on Festival website
- Logo on back cover of official program, poster, bookmark, and volunteer t-shirt
- Logo on prominent Major Sponsors signage at Festival
- 10' x 10' sponsor tent (with 2 chairs and a draped table) at Festival
- Twelve (12) VIP passes to Authors Party
- Registration for any four (4) WordShops



LOUISIANA
BOOK
FESTIVAL

Thank you for your consideration.
Contact us for more information.

If you are interested in learning more about sponsorship opportunities, please contact us for availability and complete details. We look forward to working with you!

lbf@library.la.gov

225-219-9503

louisianabookfestival.org

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and exclusive content!



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